# mf<sub>A</sub>

# In Contrast 2025



Choices, digital photograph, by Sandra Kauffman from Light and Shadow 2022 Contrast is a dynamic force in artistic expression, shaping perception, guiding emotion, and commanding attention. Whether through striking juxtapositions of light and dark, bold complementary hues, or the interplay of texture and form, contrast heightens impact and deepens meaning. It is a tool that artists have long used to create tension, harmony, and visual intrigue. From the stark chiaroscuro of the Baroque to the electrifying oppositions in Fauvist color, contrast has played a defining role in art history. Op Art relies on optical contrast to create movement, while contemporary artists push boundaries by manipulating digital and material contrasts to challenge perception and provoke thought. In fashion and design, contrast is a marker of sophistication, think the enduring elegance of black and white or the rebellious clash of punk aesthetics. This exhibition explores contrast in its many forms, color, light, texture, subject, and concept. We invite artists working in all mediums to submit works that harness contrast as a powerful tool of artistic expression.

Any original 2D or 3D work that follows our exhibition guidelines will be considered. This includes works selected by the juror which will be exhibited in Maryland Federation of Art's (MFA) first In Contrast Exhibition through our Virtual Gallery from December 15, 2025 – January 31, 2026.

#### JUROR INFORMATION

Marcie Cooperman has a multidisciplinary career in the areas of fashion design and academia, authorship (Color: How to Use It, Pearson 2014), color theory, interior design, and fine art. She teaches Fashion Marketing, Fashion Merchandising, Social Commerce, Entrepreneurship and Color Theory classes at Parsons School of Design, and has also been a Professor of Color Theory at Pratt Institute of Design. She also teaches fashion design and fashion marketing in China at several pre-college design schools.

Marcie's Fashion Design degree, her Stern MBA and eponymous knitwear business afford Marcie a well-rounded fashion business perspective. Marcie also owns Fresh Interiors, a bespoke interior design business, offering soup-to-nut services.

You can find Marcie Cooperman online by Googling "Color Theory expert professor".

#### **TERMS OF ENTRY**

- Entry is open to all artists internationally. Please refer to the complete U.S. Foreign Policy Compliance Statement on our website.
- Entering this exhibition indicates understanding and agreement on the part of the artist with the conditions stated herein and with (a) <u>MFA's approved Statement of Equity and Diversity</u> and (b) <u>MFA's General Guidelines</u>. Work must meet exhibition guidelines to be included in the event. MFA may determine work ineligible if entry guidelines are not followed. Work delivered must correspond with the images submitted to the juror.
- Ímages of accepted works may be used at the sole discretion of MFA for promotional purposes including, but not limited to: the invitation, catalog, website, social media, or a subsequent year's prospectus. Images will include attribution wherever possible.
- Work cannot be withdrawn before the end of the event.
- Artists will retain 80% from sales (85% for MFA Members). MFA will retain 20% commission on any work sold through MFA (15% for MFA Members at the time of the sale).
- Work must be for sale. Work can be set to Price on Request (POR).
- Non-member entrants who have a discrepancy between the entry fee paid and their membership status must pay the difference before the entry deadline date or their work will not be shown to the juror.

# **ENTRY REQUIREMENTS**

- All work must be uploaded through artcall.org. File size may be no more than 10 MB. Images for the juror must correspond with the actual work. MFA does not display watermarks; artists display at their own risk.
- For video submissions: you must put the link to the video in the Linked Web Resource field, and then upload a still frame from the video. For accepted video submissions, the artist will be expected to deliver the file to MFA on a thumbdrive.
- All entries must be original and completed solely by the artist's hand. A maximum of 6 original works created within the past 3 years may be
  entered. Work previously exhibited at in our Virtual Gallery within the past three years is not eligible for re-entry.

## **ENTRY FEE**

1 or 2 entries \$45 (MFA Members \$30). Up to 4 additional entries \$6.75 each (MFA Members \$4.50). Entry fees are non-refundable.

#### LIABILITY

MFA shall not be liable for any special or consequential damages that result from the use of, or inability to use, MFA's online exhibition gallery.

#### **NOTIFICATION**

- All artists will receive notification by email. Accepted artists and artwork will also be posted on MFA's website.
- Artists who have unsubscribed from MFA emails will not receive notification.
- The notice to accepted artists will include specific details and may vary from prospectus. See website for more details.

# AWARD

Cash awards designated by the juror total \$500.

## **SCHEDULE**

Aug 19 Online Entry Opens for Submissions
Oct 22 Entry Deadline
Nov 20 Notification @ 5 PM
Dec 15 Exhibition Opens
Jan 6 Awards Announced @ 5 PM
Jan 31 Last Day of the Exhibition

MFA Circle Gallery Celebrating 62 Years

18 State Circle, Annapolis, MD | Open daily from 11 AM – 5 PM 410-268-4566 | info@mdfedart.org | mdfedart.org MD Relay 7-1-1 or 1-800-735-2258

Circle Gallery is accessible to people with mobility disabilities

Established in 1963, MFA is a 501(c)(3) non-profit arts organization supported by individual, corporate, and public sector contributions, including the Maryland State Arts Council and the Anne Arundel County Arts Council.

For membership and exhibition information, please visit mdfedart.org.